



**Press Release  
For Immediate Release**

**Main Street Bicycles to Manage Kids' Fun Races on July 19<sup>th</sup> in West Dundee**

**West Dundee, IL – June 30, 2017** – Main Street Bicycles in Carpentersville will again manage the kids' fun races to be held in West Dundee on Wednesday evening, July 19<sup>th</sup>, starting at 6:15 pm in Grafelman Park. Kids ages 3-9 can take part in the West Dundee bike races, but go at their own pace and with their own age group. Each of the separate heats ends at the finish line of the racecourse on Washington St. – just like the pros.

Each child who rides in the fun races will receive a medal and be entitled to one free “kid’s scoop” at Van’s Frozen Custard & Burgers in East Dundee. Kids should take their race number bib into Van’s to claim their free treat. Van’s Frozen Custard is located at 16 E. Main St. in East Dundee.

A parent or guardian must register each child in advance. Registration will take place at Main Street Bicycles (tel. 847-783-0362), located at 39 E. Main St., Carpentersville, from Saturday, July 15<sup>th</sup> until 2:00 pm on Wednesday, July 19<sup>th</sup>. Registration will also be available in Grafelman Park from 3:00 pm until 5:30 pm on the day of the event. There is no entry fee and each child who participates must wear a helmet.

The Kids' Fun Races are part of the 2<sup>nd</sup> annual **West Dundee River Challenge** bike races. The bike racing starts at 10:00 am on July 19<sup>th</sup> and runs until around 8:15 pm. Additionally, there will be live music in Grafelman Park from 8 pm to 9:30 pm, with beer and burgers provided by Emmett’s Brewing Co.

The **West Dundee River Challenge** is part of the Intelligentsia Cup p/b SRAM racing series. For more information, please visit <http://intelligentsiacup.com/schedule/west-dundee/>

--West Dundee River Challenge--

**For More Information, Contact:**

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