

CALL TO ORDER The meeting was called to order at 7:50 p.m. by Chairman Tom Baldoni. The delay was due to the election judges needing to complete work prior to the meeting space becoming available.

ROLL CALL Present were Commissioners Tom Baldoni, JoLynn Seifert, Laura Lemajeur, Mike Camacho and Jennifer Russell. Commissioners Rick Browne, Joel Davies, and were absent. Also in attendance was Community Development Director Cathleen Tymoszenko.

APPROVAL OF AGENDA: Commissioners Lemajeur moved to approve the agenda as presented. The motion was seconded by Commissioner Camacho and carried by unanimous favor.

APPROVAL OF MINUTES: The Minutes from July 6, 2010 were presented. Commissioners Lemajeur and Siefert motioned and seconded for approval. The motion carried by unanimous consent. The Minutes from September 7, 2010 were presented. Commissioners Lemajeur and Siefert motioned and seconded for approval. The motion carried by unanimous consent.

QUESTIONS FROM AUDIENCE: None

NEW BUSINESS:

***John's Mobile
527 S. Eighth St.
Signage***

John Merza owner of John's Mobile and Trisha Burns represented Combined Oil distributor for John's Mobile presented two alternative designs for the modification of the freestanding sign at John's Mobile. The change is necessary because John's Mobile is adding diesel fuel and the station needs to advertise the price.

The applicants presented a drawing showing a new electronic panel and also showing a new manual panel. Both signs were yellow which is the standard for Mobile's diesel fuel signage. The new panel will replace the panel at the bottom of the sign which announces the mechanic on site.

Replacing the sign with the manual panel is in compliance with existing sign ordinance regulations; the electronic is not permitted presently. The new draft sign ordinance would allow the manual and the electronic only if both of these signs did not take up more than 25% of the entire sign.

Mr. Merza explained that he may be requesting addition modification to the sign in the future when he works to install a car wash. The Commission discussed the proposed sign options with the Petitioner and determined that the manual panel would preserve the appearance of the sign while providing the owner the opportunity to advertise the diesel availability. The sign will have a yellow face with black lettering.

Commissioner Lemajeur recommended approval of the manual changeable copy sign as presented with the yellow sign face and black lettering. The motion was seconded by Commissioner Camacho. By roll call vote the motion passed unanimously with all Commissioners voting aye.

UNFINISHED BUSINESS: Review of the sign ordinance. Due to the delay in beginning the meeting, it was determined that a special meeting would be held on November 16, 2010 beginning at 7PM at Public Safety Center II.

CHAIRPERSON'S REPORT - None

REPORTS AND QUESTIONS FROM COMMISSIONERS – Commissioner Lemajeur inquired as to the glossy finish on the Shelley's Bridal awnings stating that she recalled testimony that the fabric would match Francesca's.

STAFF REPORTS - None

ADJOURNMENT: Commissioners Lemajeur and Commissioner Siefert moved and seconded to adjourn the meeting. The motion was carried by unanimous voice vote.