

**APPEARANCE REVIEW COMMISSION
West Dundee Village Hall – 7:00pm**

**Village of West Dundee
February 9, 2016**

I. CALL TO ORDER:

Chairman Baldoni called the meeting to order at 7:00 pm.

II. ROLL CALL:

Present were Chairman Baldoni and Commissioners Seifert, Davies and Russell. Commissioner Lemajeur arrived at 7:20 pm. Commissioners Camacho and Anson were absent. Also present was Community Development Director Timothy Scott and one (1) person in the audience.

III. APPROVAL OF AGENDA:

MOTION: Moved by Commissioner Russell and seconded by Commissioner Seifert to approve the agenda as presented. Motion carried by unanimous vote.

IV. APPROVAL OF MINUTES:

MOTION: Moved by Commissioner Davies and seconded by Commissioner Russell to approve the Minutes of January 5, 2016 as presented. Upon roll call, motion was approved.

AYES: Commissioners Seifert, Davies, Russell and Chairman Baldoni

NAYS: None

ABSENT: Commissioners Lemajeur, Camacho and Anson

V. QUESTIONS FROM THE AUDIENCE: There were none.

VI. UNFINISHED BUSINESS: There was none.

VII. NEW BUSINESS:

A. ARC2016-02-750 S. Eighth Street-Consideration of an Electronic Sign Panel for Rose Plaza

Ms. Penny Hughes of Hughes & Son, representing Express Employment requested a new electronic sign panel to be retrofitted into an existing monument sign at 750 S. Eighth Street, also known as Rose Plaza.

Director Scott said that the sign is appropriate for this commercial use, meets and is compatible with the Village's criteria for an electronic panel sign with the exception of placement on top of the sign as opposed to the required placement on the bottom directly above the sign's masonry base.

Ms. Hughes said the sign panel will be placed on the top rather than the bottom.

Director Scott said that under "authorized exceptions", the ARC can allow for a deviation from the prescribed placement when retrofitting an existing monument/ground sign.

MOTION: Moved by Commissioner Russell and seconded by Commissioner Seifert to approve the proposed electronic sign panel for Rose Plaza located at 750 South Eighth Street as presented. Upon roll call, motion was approved.

AYES: Commissioners Seifert, Davies, Russell and Chairman Baldoni
NAYS: None
ABSENT: Commissioners Anson and Camacho

B. ARC2016-03-1925-1927 Huntley Road (Tartans Crossing) Consideration of Signage for Centegra Immediate Care

Ms. Penny Hughes of Hughes & Son Inc., representing "Centegra Immediate Care" requested new wall signs and a change to a tenant panel in the existing monument sign at 1925-1927 Huntley Road, also know as Tartans Crossing.

Ms. Hughes said two new wall signs are proposed with one on the north elevation and the other on the west elevation. She said both signs will read "Centegra Health System Immediate Care" in two lines of text. The color of the lettering will be white with blue returns with stars to the right of the text consistent with the corporate logo.

Discussion was held on level of illumination, channel lettering, trim cap, return color and color of text and background.

Director Scott said the proposed signs convey the business' corporate identity and complements both the property and district. He said the exceptions that the petitioners are seeking are: (1) wall signs employing white letters with blue returns; (2) monument tenant sign panels employing white letters on a dark blue background.

MOTION: Moved by Commissioner Russell and seconded by Commissioner Davies to approve the proposed wall signs and monument sign panels for Centegra Immediate Care to be located at 1925-1927 Huntley Road (Tartans Crossing). Upon roll call, motion was approved.

AYES: Commissioners Seifert, Davies, Russell and Lemajeur and Chairman Baldoni.
NAYS: None
ABSENT: Commissioners Anson and Camacho

C. ARC2016-04-712 W Main Street-Consideration of new Freestanding and Window Signage for Midwest Dental

Mr. Phil Herbst of Identity Sign & Lighting, Inc., representing the petitioner Midwest Dental presented the request for a new freestanding and window signage at 712 West Main Street. He said the new freestanding sign will be the same size and in the same location as the previous sign. He said the sign is double-faced, non-electric, and non illuminated with two existing poles flanking the sign on both sides.

Commissioner Lemajeur asked that the top be finished with either a cap or finial.

Mr. Herbst said the window signs are a vinyl sign and will be attached to the main entry glass doors. He said the sign will replace a much larger existing door sign and will feature a dimensional company logo on the top of the sign, the company name in the center and the telephone number and name of the dentist below. The text will be in white.

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Davies to approve the proposed code-compliant freestanding sign and window signage for Midwest Dental located at 712 West Main Street with the following exception to add a decorative cap or

final at the top of the sign posts and bring the sign down approximately 2 inches so it is in proportion.

AYES: Commissioners Seifert, Davies, Russell, Lemajeur and Chairman Baldoni
NAYS: None
ABSENT: Commissioners Anson and Camacho

VIII. CHAIRPERSON'S REPORT: There was none.

IX. REPORTS & QUESTIONS FROM COMMISSIONERS:

Commissioners asked about the packet deliveries, Cinemark, LifeZone 360's problem with parking lot lights, Dooley's and Clearwater.

X. STAFF REPORTS:

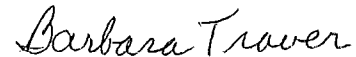
Director Scott gave the Commission an update on the Cinemark development at the Mall, Dooley's and Clearwater.

XI: ADJOURNMENT

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Davies to adjourn the Appearance Review Commission meeting. The motion was unanimous.

The Appearance Review Commission meeting adjourned at 8:20 pm.

Respectfully submitted,



Barbara Traver
Village Clerk