

**APPEARANCE REVIEW COMMISSION (ARC)
West Dundee Village Hall – 7:00 p.m.**

**Village of West Dundee
February 12, 2019**

I. CALL TO ORDER:

Chairman Tom Baldoni called the meeting to order at 7:00 p.m.

II. ROLL CALL:

Present were Chairman Tom Baldoni, Commissioners JoLynn Seifert, Cheryl Alopogianis, Jennifer Russell, Donna Martin and Laura Lemajeur. Commissioner Joel Davies was absent.

Also present were Village Manager Joseph Cavallaro, Atrin Fard, Planner, Heather Skelton from U Haul and two (2) people in the audience.

Manager Cavallaro introduced Atrin Fard, the new Planner for the Community Development Department.

III. APPROVAL OF AGENDA:

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Seifert to approve the Agenda with Item B before Item A.

AYES: Commissioners Seifert, Alopogianis, Russell, Martin, Lemajeur and Chairman Baldoni

NAYS: None

ABSENT: Commissioner Davies

IV. APPROVAL OF MINUTES:

A. Meeting of December 11, 2018

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Martin to approve the minutes of the December 11, 2018

AYES: Commissioners Lemajeur, Seifert, Alopogianis, Russell, Martin and Chairman Baldoni

NAYS: None

ABSENT: Commissioner Davies

V. QUESTIONS FROM THE AUDIENCE: There were none.

VI. UNFINISHED BUSINESS: There was none.

VII. NEW BUSINESS:

B.ARC2019-02 – 890 North Eighth Streets – Discussion and Consideration of New Signage for U-Haul

Manager Cavallaro explained that as part of the Village's recent, larger agreement with U-Haul on their campus, its use and tenanting, and its overall rehabilitation, the two (2) "lifestyle" signs were removed. U-Haul is additionally required to reduce the size of the copy area of each to 40 sq. ft. (or less) and reduce the stone tower's height. He said this reduction in scale will bring the signs into compliance for a single business and reorients the signs into "ground sign" proportions.

Heather Skelton, representing U-Haul said the proposed sign panels feature one of U-Haul's logo formats and supplemental text. She said the logo is black, boxed-in copy on a white background with a corporate orange accent strip beneath that adds reversed-out white "Self Storage" text and than a supplemental line beneath includes reversed-out white "open 7 days-no deposit" text on a green background.

A brief discussion took place regarding the boxed logo, addition of landscaping around the base of the signs and if the sign will be internally lit (the sign will be internally lit).

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Seifert to approve the U-Haul sign as presented. Upon roll call, motion was approved.

AYES: Commissioners Seifert, Alopogianis, Russell, Martin, Lemajeur and Chairman Baldoni

NAYS: None

ABSENT: Commissioner Davies

A. ARC2019-01 – 310 North Street – Discussion and Consideration of New Signage for Verizon

Manager Cavallaro said this sign package for the existing Verizon store at 310 N. Eighth Street consists of three wall signs, placards for a multi-tenant monument sign and a permanent window sign.

The monument sign will have compatible colors and use of corporate font, the three wall signs are appropriately-scaled and convey the business brand and a pedestrian-scaled storefront display window sign will advertise and present business name, logo, store hours and address in the North Eighth Street entry door sign.

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Seifert to approve the signage for Verizon as presented. Upon roll call, motion was approved.

AYES: Commissioners Seifert, Alopogianis, Russell, Martin, Lemajeur and Chairman Baldoni

NAYS: None

ABSENT: Commissioner Davies

VIII. CHAIRPERSON'S REPORT:

Chairman Baldoni said that at the next Appearance Review Meeting, he would like to have a discussion on the commemorative (historical) plaques – mainly ideas for where the plaques could be placed, materials for the plaques and information to be placed on the plaques. It was suggested that three or four plaques would be a good number to start with and additional plaques to be added at a later date.

Commissioner Seifert said she would gather the information, history and pictures for the presentation and Manager Cavallaro asked that Atrin Fard, from Community Development work with her on this project, which will then be presented to the Board of Trustees..

IX, REPORTS & QUESTIONS FROM COMMISSIONERS:

Commissioner Seifert said that "Things Remembered" in the mall is going out of business.

Commissioner Russell said that the sign at Simpson Eye on the Ring Road is repeatedly flashing and needs to be fixed.

X. STAFF REPORTS:

Manager Cavallaro said the parsonage building at 311 W. Main Street is scheduled for demolition within the next two weeks. He said the Dundee Township Historical Society is taking several pieces of the building and that the salvage company is also donating some pieces to the Society.

XI. ADJOURNMENT

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Martin to adjourn the Appearance Review Commission meeting. The motion was unanimous.

The Appearance Review Commission meeting adjourned at 7:24 p.m.

Respectfully submitted,
Barbara Traver
Barbara Traver, Village Clerk