

I. CALL TO ORDER:

President Keller called the Regular Board Meeting to order at 7:30 pm.

II. ROLL CALL:

Present were President Keller, Trustees Gillam, Price, Hanley and Yuscka. Trustees Voss and Osth were absent. Also present were Village Manager Cavallaro, Village Attorney Brechin, Community Development Director Tymoszenko, and six (6) persons in the audience representing the Elgin Area Visitors and Convention Bureau, Courtyard by Marriott and TownPlace Suites, Spring Hill Mall and Duro Shed.

III. PLEDGE OF ALLEGIANCE:

President Keller led the Board and the audience in the Pledge of Allegiance.

IV. APPROVAL OF AGENDA:

MOTION: Moved by Trustee Osth and seconded by Trustee Voss to approve the agenda with Item C, FY 2010/11 Budget Initial Presentation, removed from Items for Discussion. Upon roll call, motion was approved.

V. VILLAGE PRESIDENTS REPORT: There was none.

VI. REPORTS AND QUESTIONS FROM TRUSTEES: There were none.

VII. VILLAGE STAFF REPORTS:

Manager Cavallaro commented that the Fiscal Year 2010/11 Budget initial presentation has been delayed based on news of a proposed 30% cut in state shared income tax revenue, which would remove \$175,000 from the already austere budget proposal. Staff will rework the budget to account for this potential reduction and expects to distribute the proposed Budget to the Board toward the end of this week. Trustee Osth inquired as to when 2010 Census population growth figures will begin to impact revenues. Manager Cavallaro advised that there is about a 2 year lag.

Manager Cavallaro advised that next week's Regular Board Meeting agenda will include a recommendation regarding Video Gaming.

Director Tymoszenko announced that a comprehensive draft amendment to the sign ordinance has been completed for distribution to the Board this evening. The draft ordinance will be discussed by the Planning & Zoning Commission in March and by the Appearance Review Commission (ARC) in April, with their recommendations then presented to the Board. Major changes include the movement of review authority for sign variances from Planning & Zoning to ARC, as well as provisions for electronic signs and national tenant sign review.

VIII. ITEMS FOR DISCUSSION:

A. Elgin Area Visitors & Convention Bureau - Economic Incentive Agreement

Kimberly Bless, Executive Director of the Elgin Area Visitors & Convention Bureau (EAVCB)

made a presentation to the Board regarding their efforts to drive tourism to West Dundee. The EAVCB's priorities and activities include trade shows, networking, tollway signage and oasis kiosks oasis, advertising via radio, print, ad mail, a recently redesigned website, annual visitors guide and more. These efforts resulted in 13,000 requests for additional information in 2009 and translated into hotel/motel tax and sales tax revenues for West Dundee.

David Compitello, General Manager of Courtyard by Marriott and TownPlace Suites, spoke briefly in support of the EAVCB and the revenues and taxes generated through their combined efforts. Special mention was also made of EAVCB's focus on bringing sporting events and championships to the area, resulting in large group hotel revenues throughout the year.

Manager Cavallaro recommended that, during discussion of the 2010/11 Budget, the Board consider maintaining the current level of economic incentive (\$1 per head up to \$10,000) to EAVCB for their valuable efforts.

B. Extension of Temp Outdoor Permit Duration - SHM Duro Shed

Director Tymoszenko advised that zoning code allows for only a 3 day outdoor permit once per year. Duro Shed is requesting an extension for a seasonal outdoor display from April through October in the outer parking lot of Spring Hill Mall.

David Delagrange, Vice President of Sales and Marketing for Duro Shed, presented their concept for a park-like outdoor display of custom sheds, complete with planters and fencing, similar to their operations in other shopping mall locations. Mr. Delagrange stated that Duro Shed staff will be made aware of outdoor shed ordinances and restrictions within the area municipalities.

Amy Prew, General Manager of Spring Hill Mall, advised that the proposed license agreement with Duro Shed is for a two year duration, with a retail merchandising unit inside the mall as their a sales base. Security rounds will include the outdoor display area and Duro Shed hours of operation will commence prior to sundown. Spring Hill Mall reserves relocation rights and the right to terminate the agreement should Duro Shed fail to uphold any provision of the agreement.

Manager Cavallaro stated that, if general consensus was to allow the permit extension, that this item will be placed on the Consent Agenda for the March 15, 2010 Regular Board Meeting.

IX. EXECUTIVE SESSION: There was none.

X. MISCELLANEOUS: There were none.

XI. ADJOURNMENT:

MOTION: Moved by Trustee Osth and seconded by Trustee Gillam to adjourn the Committee of the Whole Meeting. Upon roll call, motion was unanimous.

The Regular Board Meeting adjourned at 8:34 pm.

ATTEST:

Kim Tibbetts
Deputy Village Clerk

Larry Keller
Village President