# APPEARANCE REVIEW COMMISSION West Dundee Village Hall – 7:30pm

Village of West Dundee February 3, 2015

### I. CALL TO ORDER:

Chairman Baldoni called the meeting to order at 7:30 pm.

#### II. ROLL CALL:

Present were Chairman Baldoni and Commissioners Seifert, Davies, Russell, and Lemajeur. Commissioners Browne and Camacho were absent. Also present were Village Manager Cavallaro, Administrative Analyst McNally, Heather Skelton (U-Haul) and Jeff Jones (U-Haul).

# III. APPROVAL OF AGENDA:

Moved by Commissioner Lemajeur and seconded by Commissioner Russell to approve the agenda as presented. Motion carried by unanimous vote.

### IV. APPROVAL OF MINUTES:

Chairman Baldoni asked to amend the minutes of January 6, 2015 in the third bullet of the motion to include white copy and white type.

Moved by Commissioner Russell and seconded by Commissioner Seifert to approve the Minutes of January 6, 2015 as amended. Upon roll call, motion was unanimously approved.

- V. QUESTIONS FROM THE AUDIENCE: There were none.
- VI. UNFINISHED BUSINESS: There was none.

## VII. NEW BUSINESS:

A. U-Haul, 890 W. Main St. - Signage

Manager Cavallaro reviewed for the Commission the motion that was made at the October 7, 2014 meeting to paint all the tower rooftops the forest green color and the approval of the signage as presented with the signature script font with the exception that the words "Your Storage Place" be moved upwards in the brick area and the wave omitted.

Heather Skelton, of U-Haul told the Commission that U-Haul now owns Gateway East. She informed the Commission that there would be a fire inspection on February 4<sup>th</sup> and that they are working on the build out on Building A and the work on Building B is complete.

Ms. Skelton and Mr. Jones said U-Haul is requesting reconsideration for adding an orange wave above the customer service entrance, painting the roof green of the main customer entrance only, installation of the "Your Storage Place" in the sign band, and installation of the monument lifestyle sign on the access road to the West.

Discussion among the Commissioners took place regarding painting all the roofs green versus leaving the roofs the way they are, to painting the one tower roof at the main entrance to U-Haul, looking at the buildings and developing a signage plan, tenant signage, the size of the monument sign and the provision for rear wall signage for the buildings.

**MOTION:** Moved by Commissioner Davies and seconded by Commissioner Russell to approve the monument sign as presented. Upon roll call motion was approved.

AYES: Commissioners Davies, Russell, Seifert and Chairman Baldoni

**NAYS:** Commissioner Lemajeur

**ABSENT:** Commissioners Browne and Camacho

Further discussion ensued regarding the painting of the roof green, the use of the wave, perhaps locating it at the customer entrance, using the wave graphically in some locations, use of an awning or canopy to bring attention to the customer entrance and use of color to present the buildings as a total package.

Heather Skelton said that green is a corporate color and that U-Haul has a design and marketing department which gives them direction for use of corporate color.

**MOTION:** Moved by Commissioner Davies to vote on the roof proposal and signage package as presented. There was no second. Motion died for a lack of a second.

VIII. CHAIRMAN'S REPORT: There was none.

# IX. REPORTS AND QUESTIONS FROM THE COMMISSIONERS

Commissioner Lemajeur asked that the discussion of the meeting be brought to the Board to let them know why approvals of the requests from U-Haul were denied.

Manager Cavallaro commented on the need to streamline the process for petitioners to the Appearance Review Commission

## X. STAFF REPORTS:

Manager Cavallaro briefed the Board on the Downtown discussions. He also told the Commissioners the period for resumes for the position of Community Development Director closed today. He expects to have someone in place in March.

#### XI. ADJOURNMENT:

**MOTION:** Moved by Commissioner Russell and seconded by Commissioner Davies to adjourn the Appearance Review Commission Meeting. Motion was unanimous.

The Appearance Review Commission adjourned at 8:20pm.

Respectfully submitted,

Barbara Traver Village Clerk