

**Appearance Review Commission  
Dundee Village Hall      7:30pm  
Special Meeting**

**Village of West Dundee West  
Tuesday, May 21, 2013**

**I. CALL TO ORDER:**

The meeting was called to order at 7:32pm by Tom Baldoni, Chairperson.

**II. ROLL CALL:**

Present were Commissioners: Tom Baldoni, Joel Davies, Laura Lemajeur, Mike Camacho, Jennifer Russell, Rick Browne and Jo Lynn Seifert. Also in attendance were Community Director Cathleen Tymoszenko and one (2) persons in the audience.

**III. APPROVAL OF AGENDA:**

Commissioner Browne moved to approve the agenda, and seconded by Commissioner Russell. The motion carried by unanimous roll call vote.

**IV. APPROVAL OF MINUTES:** May 7<sup>th</sup> minutes to be approved at the next regular scheduled Appearance Review Committee meeting.

**V. QUESTIONS FROM THE AUDIENCE:** There were none.

**VI. UNFINISHED BUSINESS:**

**Mr. Cronin's Driving School  
1947 Huntley Road  
Signage**

Jack Cronin of Mr. Cronin's Driving school and Ron Myer of Myer Signs were present to discuss the previously denied proposed building sign as it did not meet the appearance criteria.

Mr. Myer re-designed the sign to include italicized letters for the brand name of Mr. Cronin's and helvetica font for Driving School and the color is still the proposed yellow. The sign is one half of a square foot smaller than the previously presented sign. Mr. Cronin mentioned that this modified design will best showcase itself and enhance its visibility and brand messaging.

It was discussed that this modification is much better than the previously presented design.

**MOTION:** Commissioner Browne made a motion to approve sign as presented.

After a second by Commissioner Davies, the motion was carried by a roll call vote of 5-1.

**VII. NEW BUSINESS:**

**The Chubby Bullfrog Bar & Grill  
1959 Huntley Road  
Outside Patio**

Matt Lyon of the Chubby Bull Frog attended the Village Board Meeting and is asking for the Appearance Review Committee to reconsider their decision from May 7<sup>th</sup> regarding the use of no advertising on umbrellas on the outside patio.

The Commission discussed the use of advertising on the umbrellas and the various colors and advertising agencies.

**MOTION:** Commissioner Russell made a motion to allow the use of advertising on the umbrellas as long as each umbrella is harmonious in color and the brand name remains consistent.

After a second by Commissioner Davies, the motion carried by unanimous roll call vote.

**VIII. REPORT OF THE CHAIRMAN, COMMISSIONERS, STAFF:** There were none.

**IX. STAFF REPORTS:** It was noted that American Eagle Furniture requested reconsideration of the sign design citing the fact that the sign meets the exceptions in the code for approval by the Community Development department without Appearance Review consideration. It is a regional business with another location in the Woodfield Mall. It was noted that Spring Hill Mall accepted and approved the sign. A permit will be approved and issued on May 22<sup>nd</sup>.

**X. ADJOURNMENT:**

Commissioner Davies moved for adjournment, and Commissioner Russell seconded the motion. The meeting adjourned at 8:20p.m.

Christin Mangan  
Commission Secretary