

I. CALL TO ORDER:

Chairman Baldoni called the meeting to order at 7:33 p.m.

II. ROLL CALL:

Present were Chairman Baldoni and Commissioners Seifert, Davies, Camacho, Russell and Lemajeur. Commissioner Anson was absent. Also present was Community Development Director Timothy Scott.

III. APPROVAL OF AGENDA:

MOTION: Moved by Commissioner Camacho and seconded by Commissioner Seifert to approve the agenda as presented. Motion carried by unanimous vote.

IV. APPROVAL OF MINUTES:

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Russell to approve the Minutes of December 1, 2015 as presented. Upon roll call, motion was approved.

AYES: Commissioners Seifert, Davies, Camacho, Russell and Lemajeur

NAYS: None

ABSENT: Commissioner Anson

V. QUESTIONS FROM THE AUDIENCE: There were none.

VI. UNFINISHED BUSINESS: There was none.

VII. NEW BUSINESS:

- A. With neither the business owner nor the sign fabricator present, Director Scott summarized the proposed sign for "Davisware," 514 Market Loop, as a freestanding, non-electric, non-illuminated, code-compliant ground sign panel flanked by two simulated masonry columns.

Commissioners deliberated on matters such as: the relationship of the sign panel's arched top to the vertical columns; the predominantly white background; the presence of a rather noticeable street address; the level of visual interest and the amount of texture offered by the two color scheme and the proposed logo and lettering, respectively; the nature yet potential appropriateness of the synthetic material; and, the manner in which such a suspended sign should meet the ground plane to provide an authentic, high-quality appearance.

MOTION: Moved by Commissioner Russell and seconded by Commissioner Lemajeur to approve the sign as presented with the conditions that finished grade shall be adjusted so that there are no gaps at the base of the sign and that appropriate landscaping be considered. Upon roll call, motion was approved.

AYES: Commissioners Seifert, Davies, Camacho, Russell and Lemajeur
NAYS: None
ABSENT: Commissioner Anson

VIII. CHAIRPERSON'S REPORT

IX. REPORTS & QUESTIONS from Commissioners

Mentioned by Commissioner Russell was the factually inaccurate perception that the ARC was responsible for the lack of permanent signage at Dooley's Irish Ale House. Members recalled their approvals from last August and the gratitude shown by the restaurateur for the collaborative, timely approval process as well as direct assistance in developing and refining brand identity and signage, including a wall sign for the west elevation, a transom sign for above the Main Street storefront door, and a substantial, vertically-proportioned projecting sign to capture the attention of the motoring public traveling in both directions along Main Street.

X. STAFF REPORTS

Director Scott provided an update on pending adjustments and refinements to the approved illustrative plan set of the Cinemark movie theater slated for development in the former JC Penny's wing of Spring Hill Mall. He noted that the ARC's feedback received appropriate consideration by Cinemark's development team.

Director Scott provided a brief update of construction progress at 109 and 111 West Main Street and noted that the additional millwork was to be installed to provide relief to the rather flat, oversized, and monochromatic sign band.

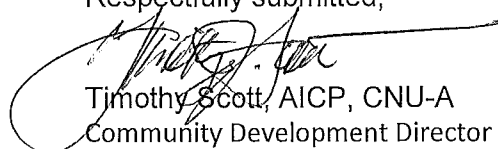
Director Scott noted that illustrative site plan scenarios would start to be explored for the southeast corner of First and Main Streets.

Director Scott raised the matter of adjusting the ARC's meeting schedule to the second Tuesday of the month and to an earlier starting time. Commissioners supported the change in standing date and recommended 7:00 p.m. Director Scott said he would present the item to the Village Board for their consideration.

XI: ADJOURNMENT

MOTION: Moved by Commissioner Davies and seconded by Commissioner Seifert to adjourn the Appearance Review Commission meeting. The motion was approved unanimously.

The Appearance Review Commission meeting adjourned at 8:18 p.m.

Respectfully submitted,

Timothy Scott, AICP, CNU-A
Community Development Director