

**APPEARANCE REVIEW COMMISSION  
West Dundee Village Hall – 7:00pm**

**Village of West Dundee  
March 14, 2017**

**I. CALL TO ORDER:**

Chairman Baldoni called the meeting to order at 7:00 pm.

**II. ROLL CALL:**

Present were Chairman Baldoni and Commissioners Seifert, Martin and Lemajeur. Commissioner Davies arrived at 7:06 pm. Commissioners Camacho and Russell were absent. Also present was Community Development Director Timothy Scott and one (1) person in the audience.

**III. APPROVAL OF AGENDA:**

**MOTION:** Moved by Commissioner Lemajeur and seconded by Commissioner Seifert to approve the agenda as presented. Motion carried by unanimous voice vote.

**IV. APPROVAL OF MINUTES:**

- A. Meeting of January 10, 2017**
- B. Meeting of February 14, 2017**

**MOTION:** Moved by Commissioner Lemajeur and seconded by Commissioner Martin to approve the minutes of the meeting of January 10, 2017 and the meeting of February 14, 2017 as presented. Upon roll call, motion was approved.

**AYES:** Commissioners Seifert, Davies, Martin, Lemajeur and Chairman Baldoni  
**NAYS:** None  
**ABSENT:** Commissioners Camacho and Russell

**V. QUESTIONS FROM THE AUDIENCE:** There were none.

**VI. UNFINISHED BUSINESS:** There was none.

**VII. NEW BUSINESS:**

- A. ARC2017-03: 4688 West Main Street -Consideration of Proposed Wall Signage for Joanna's Hair and Lash Extensions**

Oscar Orzco, owner of Joanna's Hair and Lash Extensions said the signs meet with the Village's criteria for signs in its zoning district.

Director Scott said the signs are compatible with other signs in the district. He said there is no uniform tenant signage plan. He said the business is a welcome commercial investment for the Village. He added that as a corner tenant, it affords the business two exterior elevations, and the applicants are seeking approval of two identical wall signs.

Mr. Orzco said the letters on the raceway will blend with the brick and the channels are trimmed in black in answer to Commissioner Lemajeur's question.

**MOTION:** Moved by Commissioner Lemajeur and seconded by Commissioner Seifert to approve the proposed wall signage for Joanna’s Hair and Lash Extensions located at 4688 West Main Street in the Oakview Corporate Park. Upon roll call, motion was approved.

**AYES:** Commissioners Seifert, Davies, Martin, Lemajeur and Chairman Baldoni

**NAYS:** None

**ABSENT:** Commissioners Camacho and Russell

**B. ARC2017-04: 101 West Main Street – Consideration of Proposed Projecting Sign for Fusion Lounge at Bamboozels**

Director Scott explained that the ARC had previously approved wall signs and awnings for the restaurant and that the owners are now proposing a projecting sign for the corner of the building at 101 West Main Street to demarcate the presence of the Fusion Lounge which will be located on the second floor.

He said the proposed projecting sign is round and will display the text “Fusion Lounge” in two lines of text. He said the copy of the sign also displays a few decorative scrolling details and a depiction of a luminaire on top. He said the sign is to be illuminated and the applicants are seeking an authorized exception to allow a directly-illuminated sign in the historic area. He added that an internally-illuminated projecting sign of this type was recently approved by the ARC for Around the Corner Candy at 101 South First Street.

A discussion was held on whether the projecting signs should be standardized or whether a variety would be better, questions about the scale of the words on the proposed sign, if there should be an arrow or indicator to show where the entrance is, having the East wall sign color match the brick and use of accent paint in raised panels.

**MOTION:** Moved by Commissioner Lemajeur and seconded by Commissioner Davies to approve the proposed projecting sign for Fusion Lounge at Bamboozels Bar and Grill located at 101 West Main Street as presented. Upon roll call, motion was approved.

**AYES:** Commissioners Seifert, Davies, Martin, Lemajeur and Chairman Baldoni

**NAYS:** None

**ABSENT:** Commissioners Camacho and Russell

A recommendation was made for the original background of the wall sign (on East Elevation) to have the color match brick, but not as light as mechanicals on the south elevation.

**VIII. CHAIRPERSON’S REPORT:** None

**IX. REPORTS & QUESTIONS FROM COMMISSIONERS:**

Commissioner Lemajeur asked for an update on the Mall. Director Scott said H&M will be opening March 23 and that Chubby Bullfrog will be moving into the old Finnegan’s space later this spring.

Commissioner Seifert informed the Commission about a proposal with the Historical Society to have plaques made for the buildings which are being torn down and for other historical sites with a picture or background of the site on the plaque.

**X. STAFF REPORTS:**

Director Scott said approval has been given for Continental for their development "Springs at Canterfield" on the Haeger Property along Route 31.

He also said that the Wood Fire Pizza portion of LifeZone360 is in the process of being built out.

**XI. ADJOURNMENT**

**MOTION:** Moved by Commissioner Lemajeur and seconded by Commissioner Seifert to adjourn the Appearance Review Commission meeting. The motion was unanimous.

The Appearance Review Commission meeting adjourned at 8:05 pm.

Respectfully submitted,



Barbara Traver  
Village Clerk