

I. CALL TO ORDER:

Chairman Tom Baldoni called the meeting to order at 7:00 p.m.

II. ROLL CALL:

Present were Chairman Tom Baldoni, Commissioners Cheryl Alopogianis, Donna Martin and Laura Lemajeur. Commissioner Joel Davies arrived at 7:03 pm. Commissioners JoLynn Seifert and Jennifer Russell were absent.

Also present were Community Development Director Timothy Scott and one (1) person in the audience.

III. APPROVAL OF AGENDA:

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Martin to approve the Agenda as presented. Motion was approved by voice vote.

IV. APPROVAL OF MINUTES:

A. Meeting of November 13, 2018

MOTION: Moved by Commissioner Martin and seconded by Commissioner Alopogianis to approve the minutes of the November 13, 2018 meeting as presented. Upon roll call, motion was approved.

AYES: Commissioners Alopogianis, Davies, Martin, Lemajeur and Chairman Baldoni

NAYS: None

ABSENT: Commissioners Seifert and Russell

V. QUESTIONS FROM THE AUDIENCE: There were none.

VI. UNFINISHED BUSINESS: There was none.

VII. NEW BUSINESS:

A. ARC2018-28 – 979 West Main Street – Consideration of a Sign Package for Advocate Medical Group’s Outpatient Center

Director Scott said that Advocate Medical Group’s Outpatient Center is aiming for occupancy by the end of January. He said Advocate is desirous of keeping the building’s appearance in and out simple and clean using their corporate identity and prototype look. He said that the discussion at this meeting would be the sign package, and added that there had not yet been any decision yet on upgrading the wall lighting from light packs to a more decorative sconce.

Director Scott said the sign package consists of wall signs, wall plaques, and directional signs.

The north and east wall signs consist of internally-illuminated channel letters and Advocate’s corporate identity in white (letters) and lavender-ish (cross logo) mounted to a gray raceway that shall be painted to blend seamlessly with the masonry color. Director Scott added that the

placement of the eastern wall sign is two feet beneath the original proposed per staff's initial feedback and that the signs are in compliance with code.

Director Scott addressed the layout of the east wall sign plaques which he said denote "Delivery Parking Only" and are a predominantly dark blue background with the white and lavender corporate colors for lettering and brand icon.

Director Scott said the layout of directional signs follow the corporate color scheme and font employed by the wall signs and plaques. He added that their size and overall height will provide utility/visibility in a relatively-understated manner.

Director Scott concluded by saying that the proposed sign package is tasteful, meets standards, and reflects Advocate's corporate branding and implementation at their other facilities.

A brief discussion was held regarding the directional signs, with a Commissioner expressing that a two-sided format (providing direction on both sides) might be helpful. Other exterior items that Commissioners suggested for the future included: (1) sconces for façade lighting; (2) upgraded landscaping in the existing planting beds and/or the addition of new planters in order to soften the façade; and, (3) a dedicated monument sign logically placed near Route 72 proximate to the east entry drive.

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Martin to approve a Comprehensive Sign Package for Advocate Medical Group's Outpatient Center located at 979 West Main Street consisting of Two Wall Signs, Three Wall Plaques, and Two Directional Signs as presented. Upon roll call, motion was approved.

AYES: Commissioners Alopogianis, Davies, Martin, Lemajeur and Chairman Baldoni
NAYS: None
ABSENT: Commissioners Seifert and Russell

VIII. CHAIRPERSON'S REPORT: There was none.

IX. REPORTS & QUESTIONS FROM COMMISSIONERS:

Commissioner Lemajeur asked Director Scott about Pablo's. Director Scott said that the mall relayed that there are some concerns about the restaurant's status, noting that certain obligations, particularly required hours of operation, were not being met consistently.

X. STAFF REPORTS: There were none.

XI. ADJOURNMENT:

MOTION: Moved by Commissioner Lemajeur and seconded by Commissioner Martin to adjourn the Appearance Review Commission meeting. The motion was unanimous.

The Appearance Review Commission meeting adjourned at 7:33 p.m.

Respectfully submitted,


Barbara Traver
Village Clerk