

**CALL TO ORDER** The meeting was called to order at 7:35 p.m. by Chairman Tom Baldoni.

**ROLL CALL** Present were Commissioners Tom Baldoni, Rick Browne, Laura Lemajeur, JoLynn Seifert and Mike Camacho. Commissioner Davies arrived at 7:45. Also in attendance was Community Development Director Cathleen Tymoszenko.

**APPROVAL OF AGENDA:** Commissioners Browne and Lemajeur moved and seconded to approve the agenda. The motion carried by unanimous vote.

**APPROVAL OF MINUTES:** No Minutes presented for review.

**QUESTIONS FROM AUDIENCE:** None

**UNFINISHED BUSINESS:**

***Complete Bridal  
121 Main Street  
Wall Sign***

David Gaffke owner of the Complete Bridal Salon presented two alternative designs for the sign text and graphics. He acknowledged that the sign as displayed does not meet the original design as approved and that the design was lost when the size was increased.

Commissioner Lemajeur commented that the sign as revised is now too modern and that the original sign was more traditional. Mr. Gaffke responded that the original sign had a more old fashion script with scroll detailing but that once that design was increased in size it looked graffiti-like.

The Commission discussed that the sign does not need to match neighboring signs and as the building was built in the 1950s, it also does not have to carry a historical theme. Commissioner Browne moved to approve the blue and white sign as presented. The motion was seconded by Commissioner Russell. Voting yes were Commissioner Davies, Russell, Browne, Camacho, and Seifert. Commissioners Lamajeur and Baldoni voted no. The Motion carried.

**NEW BUSINESS:**

***AT & T  
729 W. Main Street  
New Wall Sign***

AT& T representative Maureen Cardinallo presented the design and proposed location for the new wall sign. At& T is expanding the store to occupy two tenant spaces. Due to

the configuration of the sign bands on the building, AT& T is proposing to display the sign in the peak area of the front façade or the Route 72 elevation similar to the display on the Route 31 elevation. Although the sign presented was already decreased in size from the originally presented sign, Commissioners were concerned that the sign was still too large with respect to the location on the peak and the open space surrounding. Discussion also occurred with respect to the color of the raceway. The AT& T signs are the only signs with the steel grey raceways, all others have black raceways. As it was determined to be more important to match the other AT&T sign raceway then to match the other signs in the center, this sign will have the grey raceway.

A motion to accept the sign as presented with the change of scaling down the globe to a 4' height maximum and centered between the peak and sign band area was made by Commission Russell and seconded by Commission Seifert. The motion carried by unanimous consent.

**UNFINISHED BUSINESS:** None

**CHAIRPERSON'S REPORT** - Chairman Baldoni discussed recent construction issues at 302 Main Street. The siding was installed with too large of a reveal and the window trim was too small. The architect made these changes despite the approved plans. Director Tymoszenko noted that the owner and architect have agreed to remove the wrongly installed siding and window trims and will be applying these features as per the approved construction drawings.

**REPORTS AND QUESTIONS FROM COMMISSIONERS** – Commissioner Russell inquired as to the status of some non conforming sign issues at Nature's Fresh and other retail establishments.

**STAFF REPORTS** - None

**ADJOURNMENT:** Commissioners Davies and Russell moved and seconded to adjourn the meeting. The motion was carried by unanimous voice vote.