

**I. CALL TO ORDER:**

The meeting was called to order at 7:32pm by Tom Baldoni, Chairperson.

**II. ROLL CALL:**

Present were Commissioners: Chairperson Tom Baldoni, Commissioners Joel Davies, Laura Lemajeur, Mike Camacho, Jennifer Russell, Jo Lynn Seifert and Rick Browne. Also in attendance were Community Director Cathleen Tymoszenko and one (4) persons in the audience.

**III. APPROVAL OF AGENDA:**

Commissioner Browne moved to approve the agenda, and seconded by Commissioner Russell. The motion carried by unanimous roll call vote.

**IV. APPROVAL OF MINUTES:** Commissioner Davies moved to approve the minutes of September 3<sup>rd</sup>, 2013 and was seconded by Commissioner Browne. The motion was carried by unanimous roll call vote.

Chairperson Baldoni moved to approve the minutes of October 1<sup>st</sup>, 2013 with the minor correction that all Commissioners were present and was seconded by Commissioner Browne. The motion was carried by unanimous roll call vote.

**V. QUESTIONS FROM THE AUDIENCE:** There were none.

**VI. UNFINISHED BUSINESS:** There were none.

**VII. NEW BUSINESS:**

**Fast & Easy Quick Mart  
1997 Huntley Road, Tartan's Crossing  
Signage**

Mr. Ahmad Azmi is the business owner of Fast & Easy Quick Mart located at Tartan's Crossing, 1997 Huntley Road and is proposing two wall signs and a nameplate addition to the menu sign. The wall signs will be located on the north and west elevations. Each sign will be individual illuminated aluminum letters for the words "Fast & Easy" and a channel box for the word "Quick Mart" and both parts will be mounted to a raceway. The letters will be white with black trim and the channel box will be red with white reverse lettering and black trim.

Mr. Azmi noted that the color is consistent with brand imaging and visibility. He feels that the red lettering is more appealing to the public and would attract more customers and due challenging location of the site. The Commission briefly discussed the color choice.

**MOTION:** Commissioner Browne made a motion to approve the proposed wall signs as presented. After a second by Commissioner Davies, the motion was carried by unanimous roll call vote.

A separate discussion was held regarding the monument/menu sign. Mr. Azmi would like to see the sign menu sign to match the wall sign.

**MOTION:** Commissioner Lemajeur made a motion to approve the proposed monument/menu sign to be consistent with the other signs which are all green. After a second by Commissioner Russell, the motion was carried by unanimous roll call vote.

**Swell Gallery  
123 ½ Main Street  
Sign**

Ms. Kim Tibbetts is the business owner of Swell Gallery located at 123 ½ Main Street and is proposing to install a blade sign that will be displayed perpendicular from the wall. The sign will be constructed from ¼ thick composite core with aluminum face type material that is weather durable and will not fade. The sign is slightly larger than 4 square feet and will be displayed from a black decorated bracket. The sign face will be similar to the Whipple Blue color on the Benjamin Moore color palette with white reverse lettering and will be hung centered above the door.

The Commission discussed the color choice of the sign and Commissioner Browne suggested that the sign be installed on the brick pilaster.

**MOTION:** Commissioner Lemajeur made a motion to approve the proposed as presented with the slight modification that upon owner's approval, the sign be hung on the brick pilaster. After a second by Commissioner Seifert, the motion was carried by unanimous roll call vote.

**Honey Poo Poo's  
92 W. Main Street  
Signage**

Diane Currier business owner of Honey Poo Poo's located at 92 W. Main Street has submitted an application for a surface mounted hand painted wall sign made of composite material. The sign will measure 14.7 square feet and will be installed evenly centered above the windows. The sign will read "Honey Poo Poo's" as the main name and underneath, the tag line is "one of a kind treasures"

Ms. Currier and Mr. Mark Gasser, Gasser Signs & Lettering provided the Commission with a brief background detailing the type of business. Ms. Currier noted the items she sells are one of a kind hand painted treasures which are colorful and whimsical thus the reason for the bright and colorful sign. Ms. Currier noted that the sign matches her business cards and is her brand identity.

The Commission discussed the color choices noting that they are not on the historic color palette and were concerned that the color choices for the sign would not coordinate well with the palette present colors on the building's façade.

The Commission, Mr. Gasser and Ms. Currier worked together to find alternative colors that would compliment each other and not take away from business's brand identity and at the same time, match with the building's façade.

**MOTION:** Chairperson Baldoni made a motion to approve the proposed sign with the following changes and color specific to the Spray One Shot Sample Book:

Lettering:

Pink = Magenta  
Green = Emerald  
Red = Bright Red

Background will be Hawthorne Yellow from Benjamin Moore's palette book.

The edge will be painted in the Magenta color.

The logo drop shadow will be slightly darker than the background color (Hawthorne yellow)

After a second by Commissioner Russell, the motion was carried by unanimous roll call vote.

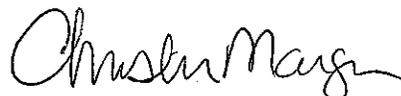
#### **VIII. REPORT OF THE CHAIRMAN, COMMISSIONERS, STAFF:**

Chairperson Baldoni inquired as to the use of the curtains as previously discussed at the meeting. Director Tymoszenko noted that she would follow up with them. Commissioner Camacho inquired as to the status of the sale of M.T. Barrels and it was noted there have not been any additional showings.

**IX. STAFF REPORTS:** Director Tymoszenko mentioned that the Temporary Special Use Signs still needs to be addressed. The Commission agreed to discuss and research what neighboring towns do and provide their recommendation at the January meeting.

#### **X. ADJOURNMENT:**

Chairperson Baldoni moved for adjournment, and Commissioner Russell seconded the motion. The meeting adjourned at 9:20 p.m.



Christin Mangan  
Commission Secretary