

# 2018 East Dundee Event Season Sponsorship Levels

## Platinum- \$5,000

- **Event Title:** Presenting sponsor for your choice of the following East Dundee Events: Wine Down Wednesday Series, Thirsty Thursday Series, Dickens in Dundee, or an Oktoberfest Headliner.
- Recognition in all marketing (social and traditional media, printed materials, Village website, electronic signs, etc.) as presenting sponsor for selected series or headliner.
- Opportunity to be the only business booth at event. *Only Applicable to Dickens in Dundee, Wine Down Wednesdays, or Thirsty Thursdays.*
- Company logo on Event Wristbands. *Only Applicable to Wine Down Wednesdays or Thirsty Thursdays.*
- All benefits accorded to Gold Level Sponsors

## Gold- \$1,000

- Recognition in three promotional traditional media advertisements
- Recognition in five promotional social media posts throughout season
- Recognition in day-off announcements
- All benefits accorded to Silver Level Sponsors

## Silver- \$500

- Recognition in two promotional social media posts throughout season
- Recognition on Oktoberfest Volunteer T-Shirts
- All benefits accorded to Bronze Level Sponsors

## Bronze - \$250

- Company Logo on all event sponsor recognition banners.
- Recognition on Village website event pages with linked Company Logo.

## Supporting Partner - \$100

- Recognition on printed day-of materials as space allows.
- Recognition on Village website event pages.

## In-Kind Sponsorships

Does your company offer lights, decor, portable restrooms, or any other products or services that would add to the success of our community events? Contact us to talk about crafting your own in-kind sponsorship to showcase your products and promote your business.

# 2018 East Dundee Events

## Wine Down Wednesdays

This year's Wine Down Wednesday series will feature great music, excellent food, and refreshing wine and beer. Live music, summer nights, and good friends are a perfect combination for a mid-week pick me up! Each Wine Down Wednesday will be at the Depot, located at 319 N. River Street in East Dundee, and will last from 6:00pm-9:00pm. The series will take place on June 13<sup>th</sup>, July 11<sup>th</sup>, and August 8<sup>th</sup>.

## Thirsty Thursdays

The Thirsty Thursday Street Festival series features a variety of craft beer or other beverages, great food from local vendors, and live music. Each Thirsty Thursday will be at the Depot, located at 319 N. River Street in East Dundee, and will last from 6:00pm-9:00pm. The series will take place on June 28<sup>th</sup>, July 26<sup>th</sup>, and August 30<sup>th</sup>.

## Oktoberfest

The First Annual Oktoberfest will be held in the East Dundee's Downtown and is a great way to celebrate the coming of fall. The event will feature a carnival, live music featuring some of the best headliners in the area, and fantastic German food, beer, and games! The festival will take place over the course of three days, from Friday, October 12th, until Sunday, October 14th.

## Dickens in Dundee

Dickens in Dundee was formed in 1988. It began as a small community gathering, with caroling and the search for Tiny Tim's crutch in local stores. With the support of local businesses, this event has grown significantly and attracts people from all over the Dundee area. This year's Dickens in Dundee will take place in East Dundee on Friday, November 30<sup>th</sup>, with a parade to follow on Saturday, December 1<sup>st</sup>.

## **Questions?**

For more information on these popular East Dundee events, contact Tyler Grace at [tgrace@eastdundee.net](mailto:tgrace@eastdundee.net) or at (847) 426-2822 x6102.